

**Be a Sponsor**  
**Your questions**  
**answered**

*"The focus of a member, or members,  
or the group as a whole on the recovery  
of an individual"*

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## Introduction: What is Sponsorship?

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At its simplest it is **One-to-one** help for a member by another member to help them on the road to recovery.

It is the focus of a member, or members, or the group as a whole on the recovery of an individual

The responsibility to sponsor a member, usually a newcomer, is unwritten and informal, but it is the heart of the GA approach to recovery and to leading a normal life through the **Recovery Programme** and **Just for Today**.

It is a responsibility that stems from a very real need - the need for us to avoid making that first bet. We know from experience that we become strengthened when we share what we have with others who may need and ask help. The concept of sponsorship dates back to the earliest days of our Fellowship.

In many successful groups, sponsorship has

become one of the most important planned activities of the members. Some sponsorship suggestions follow.

**This booklet is not a rulebook, it is only guidance based on the experience of sponsors themselves.**

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### What are the benefits of Sponsorship?

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Sponsorship is just one part of GA's goal of **helping members to avoid the first bet.** For some, attendance at meetings is enough, but for others a helping hand is essential. It may be a very small gentle help, a full-blown daily boost that is needed, or something between the two.

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### Isn't Sponsorship a crutch to prop up the newcomer?

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It could be, but this booklet should answer the most question.

Today more than ever, we need to feel wanted, and to a newcomer knowing that someone has taken the trouble to help them

someone who until recently was a perfect stranger, can make a dramatic difference to his or her attitude.

It can be the first step to having an open mind about the benefits of the GA way of recovery.

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### How does Sponsorship Differ from Twelfth Step Activity?

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Twelfth Step Work - talking to, or calling on a compulsive gambler who has asked for help and telling them about the GA Programme can be considered the beginning of sponsorship.

Obviously, sponsorship and continuing interest in another compulsive gambler can only develop when they are willing to be helped, when they have accepted the fact that they are a compulsive gambler and have made a decision to seek a way out of their dilemma.

Sponsorship differs from the initial "Twelfth Step" contact — it involves continuing responsibility and interest in

helping the new member adjust to a way of life without gambling.

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### How does Sponsorship help the newcomer?

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It gives the assurance that there is at least one person who understands their problem fully, that there is at least one person to whom they can turn without embarrassment when doubts or problems linked to gambling arise.

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### Does Sponsorship help the Sponsor?

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Yes, most emphatically!

It helps by demonstrating the satisfaction that comes from assuming responsibility for someone other than oneself. Sponsorship satisfies the desire to help another human being get through what they have been through themselves.

Sponsorship strengthens the recovery of the older member. The act of sharing by being a sponsor provides the most dramatic proof that

to help another is to help oneself. It helps the once self-centred gambler to improve the quality of his or her own recovery.

It helps to avoid complacency by being continually reminded of the problems created by compulsive gambling.

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### How Does Sponsorship Help the GA Group?

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The primary purpose of a GA group is to carry the message of the Recovery Programme to compulsive gamblers who want and request help. Group meetings are one way in which the purpose is advanced, Sponsorship is another, often more direct approach to the same problem.

The concept of sponsorship can be broadened to include working with compulsive gamblers in institutions and through correspondence with isolated members who may not be able to attend regularly (or at all). Sponsorship helps keep more members involved.

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## What Does a Sponsor Do?

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Within the limits of the Sponsor's own experience, these are some of the things a sponsor can do—not in any order of importance.

It is not a failing to be either willing or able to carry out only some of these. Sponsors are *not* qualified counsellors, they can only speak from their own experience and should never try to go into problem areas about which they do not have experience.

*Help towards an understanding of the Twelve Steps of Recovery.*

No one, in the early stages of their recovery can strictly “Work the Steps”. Everyone however benefits from reading and talking about them and what they mean. Sponsors can guide the newcomer towards Step Meetings and to reading GA literature that explains the steps more fully.

*Encourage the daily use of "Just for Today"*

One of the key sets of advice which can truly be followed—one day at a time.

*Be a living example of the effect of the GA programme.*

Sponsors can demonstrate by their own example and story what GA has meant to them—including honest admissions of their failures along the way, and how every fall can be part of the learning process that is the continuous road to recovery.

*Encourage regular attendance and visits to other groups*

Attendance at other meetings assists the newcomer to have broader views and interpretations of the GA programme.

**Many meetings make it easy, few meetings make it difficult, no meetings make it impossible.**

*Encourage an Open Mind.*

A frequent reason for newcomers to stop coming is an inability to accept what they

occasionally see as bad or immature behaviour by members.

Sponsors can do a great deal to encourage the newcomer to keep an open mind when this happens.. They can also greatly assist the newcomer who is not at first convinced that they are a compulsive gambler.

*Make introductions to other members*

Meeting other members, and making friends is often a long-forgotten skill. (Remember how friendless we were when we were gambling?)

*Be available for counsel and guidance*

Probably the most important, and yet the most difficult for the sponsor to interpret.

Just how far should a sponsor go in giving advice? When does counselling and advising on the GA programme become marriage or financial guidance?

Some of the questions in this booklet may help, but generally it is best to stick to the shared understanding of the experience of being a compulsive gambler and its effect on the sponsor and his or her family.

Ask for help from other older members of the group and other sponsors faced with the same problems.

*Explain Anonymity and the GA traditions.*

The sponsor stresses the importance of the tradition of personal anonymity and the significance of other GA traditions in the Unity programme.

*Talk to the relatives.*

When asked. Explain the GA Programme and how they can contribute to their loved one's success on the recovery programme.

*Maintain personal awareness of the purpose of Sponsorship.*

In all the relationships with a newcomer

the sponsor attempts to keep upper-most in his or her mind the fact that it is the recovery programme and not the sponsor's personal talent or position, that is important.

*Keep the Group Secretary informed.*

Except for confidential matters, the group should know about the sponsorship of a member. Keep the Group Secretary up to date with the newcomer's progress.

*Explain Twelfth Stepping.*

Finally, the sponsor encourages the newcomer to work with other compulsive gamblers themselves, as soon as they are ready and willing to do so.

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## Are There Definite Sponsorship Techniques?

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Members are free to approach sponsorship based on their own experience and personality.

Some sponsors adopt a "take it or leave it" approach with newcomers. Others exhibit

extreme patience and personal interest in those they are sponsoring. Still others are somewhat casual, content to let the new member take the initiative in asking questions and seeking help in special situations. Each approach has been successful. Each fails occasionally.

Only the sponsor can decide which will be most effective in a particular case. The experienced sponsor knows the importance of flexibility in working with newcomers. They avoid depending on a single approach and may try a number of different ones with the same person.

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### **Can a sponsor be too firm with a new member who may still be gambling?**

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Some sponsors believe in being firm with a still-gambling new member. They describe the GA Programme, as they understand it. They explain what it has meant to them. They point out that there is no known cure for compulsive gambling, but that it appears to be a form of illness that can be arrested.

Having done these things, they leave the next move up to the new member. If the individual does not reach an immediate decision to join GA this type of sponsor does not usually proceed.

This approach is not totally unsympathetic. Many members respect it and recognise it as an attempt to be completely factual about GA and to avoid emotional overtones. The GA Programme is based on certain tested principles, which the newcomer disregards at their own risk. Older members recognise that sometimes an excess of firmness may disturb a newcomer, so they may temper it with understanding and sympathy.

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### Can a sponsor be over-protective?

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In their anxiety to help a newcomer on the programme, some sponsors may tend to be over-protective. They worry unduly about those they sponsor and smother them with attention. In doing so, they run the risk of having a newcomer depend too much on

them rather than on the GA Programme.

The most effective sponsors recognise that a newcomer must eventually stand on his or her own two feet and make their own decisions and that there is a difference between helping someone to their feet and insisting on holding them up thereafter.

Over-protectiveness may also annoy the newcomer to the point where they resent the attempts to help them and may turn away from GA.

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### Can a sponsor be too casual?

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Some sponsors prefer to spend time with the newcomer if they ask for it, but do not call them between meetings, or help them get to meetings. If a newcomer is inclined to be timid or reserved by nature they may conclude that the group and the sponsor are not interested in helping them.

Many present members say they did not make a firm decision to adopt the GA Programme until months or years after their

first contact with GA simply because they were allowed to drift away from the group.

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### How does the sponsor explain the GA programme?

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The sponsor will want to explain GA in the manner that comes most naturally to them. Experience suggests that it is generally more realistic not to expect the newcomer to absorb very much of the GA Programme during their first few meetings.

Many sponsors stress the fact that GA has one primary purpose, to help compulsive gamblers arrest their gambling. They remind the newcomer that Step One, The admission that they are a compulsive gambler and their life has become unmanageable, is the key to the programme and that many GA members base their success largely on acceptance of this first step. They emphasise that GA offers a practical programme that works. They underline the fact that only the new member themselves can decide whether or not GA can

help them.

Nearly all members who work with newcomers interpret the GA Programme in terms of their own personal experience. They assure the new member that no one is a spokesman for GA, and that each person is perfectly free to develop their own concept and interpretation of the programme.

Some sponsors place more stress on the spiritual side of the programme than others. Nearly all direct the attention of the newcomer to the fact that in GA the concept of a "Power greater than ourselves" is one which people of any faith - or no faith - can and do accept with complete harmony.

The most satisfactory interpretation of the GA Programme appears to be that which the newcomer develops by immersing themselves in all that GA has to offer.

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## How should a sponsor deal with relapses?

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It can be discouraging to work with a newcomer, see him or her grasp the programme for a period of time and then see them have a relapse and start gambling again. The sponsor may be tempted to consider the member ungrateful and may even be tempted to give up on them.

The newcomer may be equally discouraged and bewildered, finding it very difficult to face facts honestly, to analyse what led to the slip and to return to the fellowship for a fresh start.

This is a time for self-searching for both sponsor and sponsored. One of the mysteries of GA is why some grasp the Programme immediately and hold it securely while others stumble before the Recovery Programme becomes meaningful to them. Older members know from experience that it is unwise to predict which newcomers will have trouble remaining on the programme and which will not. Most individuals and groups emphasise

to a newcomer that they will continue to be welcome in GA.

**Successful sponsorship depends to a large degree on the understanding and sympathy that the individual and group offer to the member who slips despite their effort to make the programme.**

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How can the Sponsor help the newcomer's family?

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By explaining the GA Programme to the partner, parents or relative. By pointing out that most members have found it easier to make the transition to a life without gambling when their family took an interest in GA. In general, the sponsor can encourage the newcomer's family to give him or her a chance to make good in GA regardless of the number of times they may have failed previously.

The sponsor will also let the family know of the existence of Gam-Anon and its help for relatives of compulsive gamblers who may or may not be in GA

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## Should a Sponsor lend money to a newcomer (or directly to the family?)

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GA has but one primary purpose—to help compulsive gamblers recover from their gambling problem. GA is not a philanthropic or job-finding society. Being a member, and having some feelings of guilt about our own past does not mean that we should respond to problems that the newcomer or their family are suffering by lending them money.

This does not mean that the newcomer who turns to GA and is in need of money, clothes, or employment is in the wrong place. GA offers the most important thing the newcomer needs—help to recover from the gambling problem, and to return to a normal way of thinking and living.

Dealing with money is such an important part of a gamblers recovery - it is, after all the fuel on which compulsive gambling feeds - that lending or even giving has never been found to work. It creates many more problems than it solves and is always

discouraged in GA.

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### How can a sponsor help the newcomer who rejects help?

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In such cases, there is little a sponsor can do except to assure the new member of their willingness to help when and if needed.

Sometimes it is simply that the Sponsor-Newcomer relationship is not working. This may be difficult for the sponsor to accept, especially if the sponsor has been successful with others before. However a change of sponsor, by introducing the newcomer to another member who may share more of the newcomer's background and interests may be all that is needed to help the newcomer back to the GA way.

Sponsorship is flexible and sponsors themselves are flexible in working with new people. It is however, just as much a mistake to force unwanted help on a newcomer as it is to refuse to help him.

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## Can a newcomer change sponsors?

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Of course. In fact, an effort should be made to expose a newcomer to as many older members as possible to give the new member an opportunity to select the sponsor with whom they feel most comfortable and who can be most helpful to them.

One of the tests of the sponsor's own recovery is the way the sponsor handles the apparent rejection when a newcomer changes sponsor sometimes in an immature way.

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## How long should a member be *on the programme* before being a Sponsor?

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The most successful sponsors are men and women who have been in GA long enough to acquire a mature understanding of the Recovery Programme. The older member is usually, but not always, able to work more effectively with newcomers than the member who has been on the programme for only a short time.

Time is a factor, but not the only factor, in

successful sponsorship. Of equal importance is an individual's capacity for understanding and patience, a willingness to devote time and effort to the new member and by their own personal example of how GA works.

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### Can any member be a sponsor?

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There is no selection procedure to be a sponsor. Any member can help to advance the basic concept of sponsorship, which is to help the new member make the difficult transition to a life without gambling in any form.

Some groups make the selection of sponsors a group responsibility and this is encouraged as part of the principle of Group self-government that is part of the Unity Programme.

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### Can a member sponsor more than one person at a time?

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Members differ in their capacity to handle sponsorship work, and must take care not to become overconfident about their personal

talents in this field. As in so many areas of GA activity, common sense is the best guide.

**Most present members of Gamblers Anonymous owe their lives today to the fact that some one else took a special interest in them and was willing to share a great gift with them, - The GA Way of Life.**

.... and the reward for the many sponsors in GA is the knowledge that they have helped other human beings to recover from one of the most insidious progressive diseases—compulsive gambling.

*Some other valuable GA booklets:*

**Deviations on the Road to Recovery**

**The Twelve Steps of Recovery**

**The Twelve Steps of Unity**

**Who Am I?**

**Towards the first 90 days**

**Beyond 90 days**

**Towards Recovery in Prison**